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**The Metro South CID welcomes Roadmaster Driving School**

**CONLEY, GA., February 25, 2022—** To be located at 4272 Transport City Dr., the newest Roadmaster Driving School has opened and is planning the grand opening celebration for Thursday, March 3<sup>rd</sup>, beginning at 9 AM.

The open house will run for two days, March 3<sup>rd</sup> and 4<sup>th</sup> from 9 a.m. - 5 p.m. each day. At 11 a.m. on Thursday, a ribbon cutting celebration will include leadership from the area to include: DeKalb County Commissioner Larry Johnson, along with CID along with Executive Director Larry Kaiser, Joel Gross, chairman and J. Wayne Smith, vice chair. Representing the Georgia Department of Economic Development will be Director for Centers of Innovation logistics, Sandy Lake and COO Brittany Young.

According to executive director, Larry Kaiser, “It seems quite logical that Roadmaster would choose this important location for its 20<sup>th</sup> operation. So many of the businesses who are members of our CID, like others in the trucking industry, are looking for drivers and other employees to support the growth they are experiencing in this area due in part because of increasing e-commerce demand. We welcome them to the area and are extremely impressed with the staff and quality students that they have begun to attract. We look forward to our ongoing working relationship with the CEO, Brad Ball and the team located here in Conley, Georgia.”

This area of Conley, Georgia has become one of the major trucking hubs in the United States due in large part because of the convergence of highway systems in the area, the proximity and to the Atlanta Hartsville Jackson Airport and to the Georgia Ports Authority.

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The members of the MSCID will be invited to participate along with the homeowner association presidents and others who play a major role in bringing the community together as they move forward with infrastructure improvements, economic development and efforts to improve overall quality of life in the region.

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### **About Metro South CID**

Metro South CID was established in 2014 by the Conley Area Business Association (CABA) in order to create a positive environment by building relationships among the Conley Area property owners, businesses and local government to address common problems in the district. The primary goals of the Metro South CID are to enhance the area's safety and security, beautify the area and attract new businesses, while retaining and promoting growth for current businesses. For more information, visit the Metro South CID website or connect via Facebook and LinkedIn.

For further information Contact ABOA at 404-659-0919 or at [amanda@newaboa.com](mailto:amanda@newaboa.com) or Ruby Gref at [ruby@newaboa.com](mailto:ruby@newaboa.com) to confirm your participation and/or request an interview.