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Tire Amnesty Day was a Success!

The CID donated more than 150 tires



On September 14, DeKalb County hosted a Tire Amnesty Day. This event was held to encourage community members and businesses to collect their unwanted tires and donate to DeKalb County for recycling. Overall, the County collected more than 2,000 tires at the Memorial Drive drop-off, including more than 150 from the CID clean up crew, saving the CID \$3,500.

The Metro South CID was thrilled about the initiative and MSCID President Emory Morsberger was mentioned in DeKalb Champion before the event.

"We have been working as a partnership for the last six months to clean up a lot of areas that have been ignored," Morsberger said. "We've had contractors pulling tires and cleaning up and we've been working on some of the worst eyesores in the areas. Things are moving forward quickly in DeKalb." [Read more in the article!](#)

The Metro South CID has long been an advocate for tire clean up. In fact, the Metro South CID and Keep DeKalb Beautiful recently removed 1,100 tires along Lancaster and Old McDonough Roads, which is equivalent to almost two African forest elephants that weigh 6,000 pounds each. The CID will continue this effort until the issue is resolved.

Project Updates

There are several projects that have either been recently completed or are in the works in the CID. See below for details!

The CID's landscaping crew recently completed cleanup on the Cedar Grove bridge



Before the Cedar Grove bridge clean up



After the Cedar Grove bridge clean up

Graffiti has been removed from the Pull-A-Part and under the bridge on Henrico Road



Graffiti was removed under the Henrico Bridge



Graffiti was removed from the Pull-A-Part

Metro South CID is Encouraging Property Owners to Clean Up!

The Metro South CID has been continuing to work with DeKalb County to file court cases against businesses and property owners who are violating code enforcements and refuse to clean up their properties. The CID plans to gather all of its resources and fix the issue as soon as possible.

Freight Study Update

The CID has been approved for a \$200,000 grant from the Atlanta Regional Commission to conduct a freight study that will research traffic patterns and movements of freight coming in and out of the district. The CID is in the process of raising matching funds to hire a consultant to supervise the study and present its findings. Updates are coming soon!

Metro South CID Board Chair Spotlight: Joel Gross



Current Metro South CID board chair Joel Gross, founder of [Sticky Business](#) and resident within the CID since 1986, co-founded the Metro South CID when he saw the potential benefits a community improvement district would bring to the area. About 15 years ago, Joel and a group of Conley Area Business Leaders created the Conley Area Business Association (CABA) to begin cleaning up the district through various beautification and infrastructure projects.

Seeing the need for a full-time staff and after speaking with other metro Atlanta CIDs, this group of business leaders would later form the Metro South CID. Now entering its fourth year, Joel believes the district has never looked better due to the CID's beautification efforts and partnerships with County organizations. Due to the CID's efforts and funds, Joel has seen many accomplishments including landscape maintenance in the area, tire and graffiti removal, repaving and more.

One of Joel's goals for the CID is for the district to be seen as a top-notch business hub in which employees enjoy working. He hopes to help accomplish this through current CID projects, like improving the Moreland Avenue median, which he believes is the gateway to the district and could potentially attract a multitude of new businesses. Another goal is to improve the infrastructure of the area to accommodate the larger trucks traveling through the district, which is crucial given the CID's proximity to the airport, I-285 and I-675. Joel believes that with cooperation from the community and CID members, the work of the CID will begin to shape the district into a safe environment and a location for people to live, work and play.

Proactively on Fire Watch



The Metro South CID is on fire watch! Thanks to our partnership with DeKalb County Fire Rescue, the CID is staying up-to-date on area fires in order to keep the community safe.

This week, roadside fires formed near the district on 2825 Mountain Industrial Blvd. Thanks to DeKalb County Fire Rescue, the fires were quickly put out and no one was injured. Please be sure to practice good fire safety to minimize the risk of fire during this hot and dry weather we're experiencing.

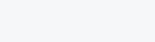
News Around the CID: Amazon Deal

Have you heard? Amazon's second North American headquarters is coming to Metro Atlanta. It will not be located in the Metro South CID, but it will be near the area. The 700,000 square foot facility, to be located just north of Stone Mountain Park, will be developed by Seefried Industrial Properties and will create 1,000 – 2,000 new jobs. To learn more about the expansion click [here](#).

Events Happening Around the CID

- [Pop Up Library at East Atlanta Village Farmers Market](#)
Thursday, September 26, October 3, 10, 17, 24 and 31 at 8 p.m.
- [Little Five Points Halloween Festival and Parade](#)
Saturday, October 19

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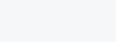
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