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## The CID is Creating Ways to Attract and Retain Businesses in the District!

Metro South CID has many plans to enhance the area, but two of its major objectives include business growth and development, specifically:

1. Retaining and promoting the growth of current businesses
2. Attracting new businesses to the area



Andrew Baker, director of DeKalb County Planning and Sustainability, talks to MSCID board members about the department's efforts to help businesses in the area.

One approach to this effort is building a strong relationship with DeKalb County, especially the department of Planning and Sustainability. Last month, Andrew Baker, director of DeKalb County Planning and Sustainability, discussed how the department's services can assist existing businesses in the area grow and help to attract new ones.

During the presentation, Mr. Baker presented the chart below, which highlights all of the services the DeKalb County Department of Planning and Sustainability offer.

### DeKalb County Department of Planning and Sustainability



The CID would like to thank Mr. Baker for his support and plans to work alongside his department.

For more information about DeKalb County Planning and Sustainability, visit their [website](#).

## Project Updates

### One Step Closer to a Beautiful District!

#### Removal of Bailey St. Graffiti

Russell Landscaping is continuing their incredible clean-up efforts in the area! In fact, last month, the team concealed graffiti on a telecommunications box at the corner of Bailey St. just before Moreland Ave.



Before Graffiti Removal



Before Graffiti Removal



After Graffiti Removal

#### Old McDonough Repaving

Repaving was recently completed along McDonough Road.



## Great Park Connection Support is Growing!

The Great Park Connection, a campaign created by Blackhall Studios to promote the benefits of its proposed land swap of 53.17 acres of land for 48 acres of land that currently belongs to DeKalb County, hosted an event last month that rallied more than **120** campaign supporters from nine different neighborhoods in the Metro South CID area.

This is one of the campaign's many successes and we hope to see it pass when voters head to the polls soon. Interested in becoming a supporter? Sign the online [petition](#), which currently has more than 40 signatures or sign it from an advocate in the area. There are currently **600** signatures total. You can also show your support by having a sign in your yard. For more information or to acquire a sign, please contact Amanda Brown-Olmstead at [amanda@newaboa.com](mailto:amanda@newaboa.com) or visit [thegreatparkconnection.org](http://thegreatparkconnection.org).



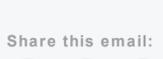
## Member Spotlight: Beverly Dabney

There have been many positive changes to the area since Beverly joined the CID and she's proud of the board's accomplishments, but would like to see new goals achieved. The CID has done an excellent job in obtaining new members, but she'd like to see larger employers in the district join, and have the CID acquire more national grants to accomplish even more projects and plans. Another goal is for the CID to acquire more national grants for projects and plans. Lastly, she'd like to leverage the area's incredible location to help people understand that Metro South CID is the best location to start or do business! With its accessibility to the airport, I-285 and I-675, and its connection to downtown Atlanta by Moreland Avenue, there are multiple opportunities for the area to flourish with new businesses!



Looking for business opportunities in the Metro South CID? Contact Emory Morsberger at [emory@metrosouthcid.com](mailto:emory@metrosouthcid.com).

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